



OLLSCOIL NA GAILLIMHÉ  
UNIVERSITY OF GALWAY

Guidance | Opportunities | Employability



Building Your Talent Pipeline

# Building Your Talent Pipeline

Our professional and experienced staff will...

- offer advice on effective recruitment strategies aligned to Employers' priorities
- support your Diversity, Equality & Inclusion employment strategies
- co-ordinate employer presentations/ recruiting information sessions
- advertise your graduate positions and internships
- provide access to all University of Galway students and recent graduates (up to three years post graduation)
- assist with enhancing your brand awareness on campus

# Participate in Career Fairs

Range of flagship careers fairs throughout the Academic year - ideal opportunity to promote your brand & opportunities on campus with students.

Circa 5,000 students and recent graduates in attendance.

## Dates for your Diary:

- **Graduate Jobs Fair** -  
Tuesday, 22nd September 2026
- **Law Fair** -  
Tuesday, 6th October 2026
- **Internship & Graduate Jobs Fair** -  
Tuesday, 26th January 2027



# Job Markets

Targeted mini-career fairs to promote your graduate, internship and work placement opportunities (limited to 8-10 employers).



## **Accountancy, Business & Finance**

**October 2024**

Students of the J.E.  
Cairnes School of  
Business & Economics.



## **Science & Engineering**

**March 2027**

Students of the College  
of Science & Engineering.

# Employer Pop-up!

Exclusive package offering unprecedented reach and access to our student body:

- **Showcase Event - Stand on campus** (Tuesday and Wednesday's)
- **On-Campus Display Advertising - Poster**
- **1 Targeted email**
- **Instagram post** (as part of the Showcase event).
- **LinkedIn post**
- **Jobs on CONNECT**
- **Guest blog** - Contribute to the "Get Hired" series - entire database of students and recent graduates (23,000+).



# Promote Your Brand

Range of services specifically aimed at increasing their brand awareness on campus with exclusive exposure and access across to student and graduate cohorts.

- **Employability Skills Workshop**
- **Application & Interview Preparation**
- **Company Presentations**
- **Careers Roadshow**



# Advertise Your Vacancies

We provide a platform for Employers to advertise their vacancies with a view to enhancing their talent pipelines. Our highly motivated students are eager to meet with prospective employers and find out what jobs are on offer.

- **Careers Connect**
- **University of Galway Jobs Wall**
- **Interview Facilities**
- **Targeted Email Campaigns**
- **Social Media**

# Exclusive Sponsorship Offers

## Career Fair 'Key Supporter' Package

University of Galway will host three large-scale Careers Fairs in the 2026/27 Academic year attracting thousands of students and graduates (two in the Autumn and one in the Spring). We are offering a limited number of industry partners the opportunity to position themselves as 'Key Supporters' for these flagship events and capitalise on some exclusive branding opportunities.

- Feature your brand prominently on our Careers Fair Booklet (in both print and digital formats).
- Broadcast a 30-second branded video clip on our AV displays and across our social media on event day.
- Secure a company presentation slot on the Fair schedule (30 minutes).
- Prominent stand allocation.

**Offer limited to one exclusive sponsor/ key supporter per event. Open to Employers registered to exhibit at the respective event. Projected reach: 3,000 (printed booklet & on-site AV displays)/ 17,000 (digital booklet & social media). Price: €1,500 Ex VAT.**

## Career Fair Spot Prizes

We are looking for our industry partners to sponsor spot prizes for three planned prize draws on the day of each fair (e.g. electronic devices such as laptops/ iPads/ mobile phones/ Air Pods). All sponsors will feature prominently in our event promotion and on-the-day AV displays.

**Open to Employers registered to exhibit at the respective event. Projected reach: 3,000 (on-site AV displays)/ 17,000+ (CDC social media followers). Price: POA (sponsored prizes only).**

## Career Events Matrix

Feature your brand prominently on our Career Events Matrix, which is distributed to our entire student body each academic semester (both in print and digital formats). **Offer limited to one sponsor per semester. Projected reach per semester: 2,000 (print)/ 23,000 (digital). Price: POA (to cover print costs only).**

## Annual Career Publications

Exclusive sponsorship of our in-house employability booklets (revised on an annual basis); Personal Statement Booklet, CV Skills Booklet, and Interview Skills Booklet. **Offer limited to one sponsor per publication. Projected reach per booklet: 3,000 (print)/ 23,000 (digital). Price: POA (to cover design & print costs only).**

## NEW for 2026: Employability Skills Guidebook

A new annual guidebook will be published in January 2025 for University of Galway students, containing expert contributions from leading graduate recruiters, CDC career advisors as well as interviews with recent graduates on their career journeys. **Offer limited to three exclusive sponsors. Projected reach: 5,000 (print)/ 23,000 (digital). Price: POA**

## Careers Open-House Partner

We are looking for employer brands to sponsor free pizza & branded-merchandise for students attending our Thursday lunchtime drop-in sessions within the Career Development Centre. **Offer limited to one partner per week. Projected reach per week: 23,000. Price: POA (to cover cost of pizza - merchandise to be supplied separately).**

## Apparel Sponsor for Student Career Ambassadors

Our student career ambassadors will be visiting classes to promote our services and providing support at our flagship events throughout the year (e.g. Graduate Jobs Fair). We are looking for an apparel sponsor to provide branded t-shirts, hi-vis vests and umbrellas to make our ambassadors stand-out from the crowd! **Offer limited to one partner. Price: POA (to cover purchase of co-branded apparel).**

# Employability Award

## What is it?

Our Employability Award is designed to increase students' employability skills, empower them to make successful transitions towards fulfilling careers and equip them with a framework for lifelong career management.

The Award helps prepare them directly for employment by:

- developing their work skills through workshops and events
- highlighting their work experience and leadership roles
- helping them articulate what they can offer to employers.

## Opportunities to Partner with the Employability Award:

1. Collaborating/delivering Employability Skills Workshops
2. Build your talent pipeline by ring fencing 1-2 summer internships for students
3. Get involved in the Award Ceremony & Celebration



# Work Placements

University of Galway is committed to improving our students' employability. Work placement is an accredited placement module that is embedded into an increasing number of programmes here in NUI Galway.

Offers students the opportunity to apply their learning in the real world of work. The work undertaken by students while on placement is academically assessed, contributing to their Degree/ Masters qualification.

Partnering with NUI Galway is an excellent way to secure your next generation of talent and provide a pipeline for graduates. **Work placement is offered to over 1,800 students across 91% of our programmes at both undergraduate and postgraduates level.**

Our students are happy to work either remotely or on-site and our experienced placement officers are eager to support you with your recruitment needs.

A student intern brings a fresh perspective, provides a flexible, cost-effective solution to your recruitment needs and helps promote your brand within our community of over 19,000 students.

Please follow our easy process for Employers [here](#).

