# Joanne Morgan Director Community Development Health Network Northern Ireland

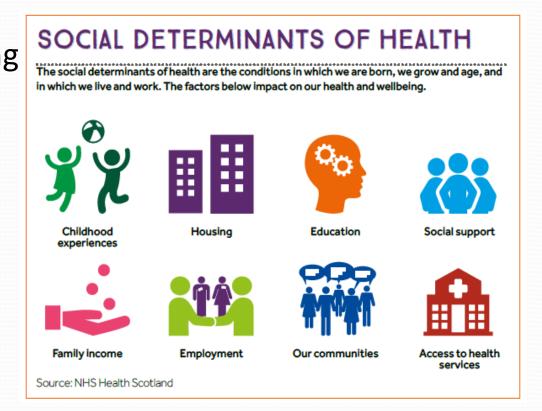


# A Message!



#### **About CDHN**

"Social injustice is killing on a grand scale. Inequalities in power, money, and resources are the key drivers of inequities in health."



Sir Michael Marmot

### Why should we take action?

- Why not? Everyone's business but whose responsibility?
- Current approaches aren't working well enough
- Fragmentation and silo working persists
- Deficit model is dominant
- Strong policy environment and compelling moral and economic imperative

#### Core areas of CDHN's work

- Connecting
- Skills Development
- Building an evidence base
- Using an evidence base



# Why connections?





# How do we know connections make a difference?

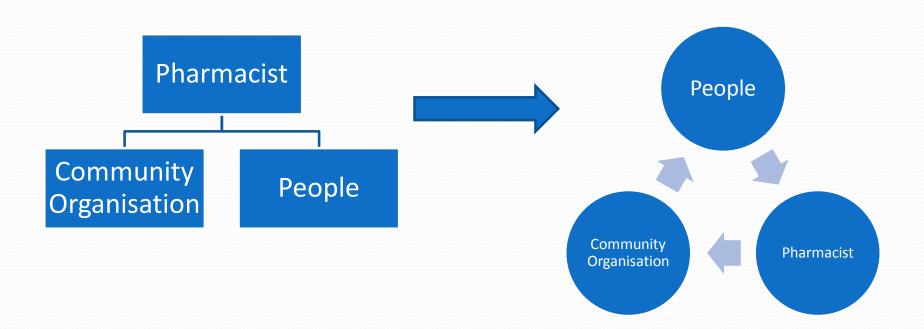
- Evidence tells us!
- Practice tells us!
- People tell us!



Building Community Pharmacy Partnership

Asset based community development Address Group root work causes **BCPP** Action across Take action Partnership the Social and make working **Determinants** connections of Health

#### From this to this.....



### Some of the change...

- 3 core outcomes
- Impact toolkit to measure change
- 97% Pharmacists working relationship with wider community has improved
- 90% pharmacists agree they are more knowledgeable about local health issues
- 23% reduction in poor psychological wellbeing (for participants)
- 81% of participants feel more in control of their lives
- In 1 year 363 people became involved in other groups

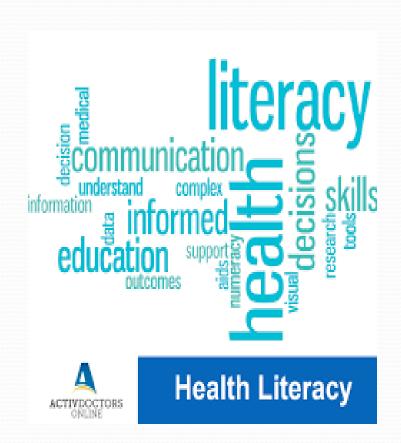
#### Health Literacy



"Literacy has been shown to be one of the strongest predictors of health status along with age, income, employment status, education level and race or ethnic group" (WHO, Health Literacy The Solid Facts)

## Health Literacy

- IRHOLA training
- HL and Pharmacy
- HL and dentistry
- HL and Primary Care
- The role of connections





#### **IMPACTAgewell®**

Improve health & wellbeing of older people

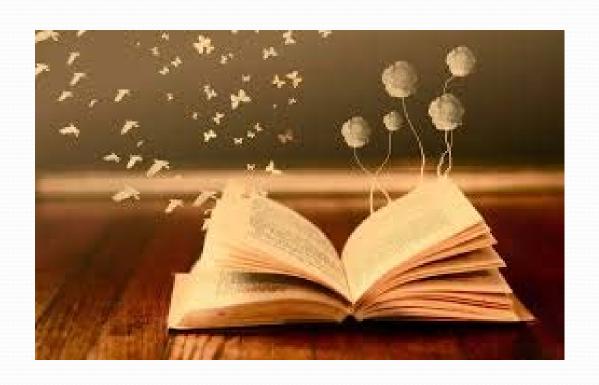
Build knowledge & diversity



Integrated, valued & safe partnerships

Reduce cost of health & social care support

# A true story...



#### Final word to Peter...

"I am no longer a resident.

I am part of the community.

I feel now that my voice

counts"



#### For more information

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@CDHNJoanne

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