

**University Lyon 1 – Institute of Technology Lyon 1 (IUT)  
Business & Management (MMIC) Fact Sheet 2024/2025**

<b>University Name</b>	<b>Université LYON 1 – IUT Lyon 1</b>
<b>Department</b>	<b>Business &amp; Management</b>
<b>Erasmus Code</b>	<b>F LYON01</b>
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→ **INTERNATIONAL OFFICE** →

<b>Contact Persons</b>	<b>Functions</b>	<b>Contact Data</b>
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<b>HOFMANN Bernd</b>	Course Manager - Management and Marketing in an international Context (MMIC = English-taught degree)	<a href="mailto:bernd.hofmann@univ-lyon1.fr">bernd.hofmann@univ-lyon1.fr</a>
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<b>HORNEZ Nathalie</b>	International Coordinator (responsible for outgoing students) Area : GB, Ireland, Russia, Latvia, Lithuania, Estonia Finland, Germany, Austria, Switzerland, Sweden, Norway, Czech Republic, Slovakia, Poland, the Netherlands & the USA	<a href="mailto:nathalie.hornez@univ-lyon1.fr">nathalie.hornez@univ-lyon1.fr</a>
<b>HERRERO-VEGA Pablo</b>	International Coordinator (responsible for outgoing students) Area : Spain, Italy, South America, Quebec & Canada	<a href="mailto:pablo.herrero-vega@univ-lyon1.fr">pablo.herrero-vega@univ-lyon1.fr</a>

	Winter Semester Dates	Spring Semester Dates
<b>Nomination Deadlines</b>	<b>15<sup>th</sup> of April</b>	<b>31<sup>st</sup> of October</b>
<b>Application Deadlines</b>	<b>15<sup>th</sup> of May</b>	<b>15<sup>th</sup> of November</b>
<b>Beginning of Classes</b>	Middle of September	End of January
<b>Exam Period</b>	December - January	April - May
<b>Application Documents</b>	After your nomination from your home University we will contact you and we will send you an application form. <a href="https://www.univ-lyon1.fr/etudiant-international/application-form-erasmus-661367.kjsp?RH=1406653605910#.XiWAO4hCfX4">https://www.univ-lyon1.fr/etudiant-international/application-form-erasmus-661367.kjsp?RH=1406653605910#.XiWAO4hCfX4</a> <a href="https://www.univ-lyon1.fr/etudiant-international/application-form-outside-europe-823599.kjsp?RH=1406653605910#.XiWAuohCfX4">https://www.univ-lyon1.fr/etudiant-international/application-form-outside-europe-823599.kjsp?RH=1406653605910#.XiWAuohCfX4</a>	

<b>Level/Courses/Programs offered for exchange students</b>	<p><b>1. <u>Degree Program in English :</u></b></p> <p>MMIC (Management &amp; Marketing in an International Context)</p> <p>→ Here below, the MMIC range of courses 2024/2025</p> <p><b>2. <u>Programs in French :</u></b></p> <p>1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> &amp; Master's programs → Please contact Laurence COLLAUD (<a href="mailto:laurence.collaud@univ-lyon1.fr">laurence.collaud@univ-lyon1.fr</a>) for further details.</p>
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### MMIC range of courses 2024/2025

Semester 1  
23/09/2024 -20/12/2024

Autumn semester 2024

teaching unit	module	title of courses	Y / S1 / S2 plan	nb. of teaching hours	ECTS plan
SMEs and their specificities TU1	Entrepreneurship	Entrepreneurship Negotiations (internal / external) Non economic globalisation / negotiation	S1	18 18 12	5,0
	Environment I	Territories, networks & economic globalisation Quantitative tools for marketing	S1	24 12	5,0
Strategy & Management TU2	Finance I	Financial management : financial statements Budgeting & controlling	S1	36	5,0
International environment TU3	Management	Intercultural management	S1	36	5,0
	French for foreign students	Français I (2 groups)	S1	48	5,0
International Business TU4	Operations management	International logistics International Risk Management	S1	24 12	5,0
	Marketing	Marketing : International purchase & sales	S1	36	5,0

Semester 2					
01/2025 -/05/2025					
Spring semester 2025					
teaching unit	module	title of courses	Y / S1 / S2 plan	nb. of teaching hours	ECTS plan
SMEs and their specificities TU1	Environment II	European Union - Logistics / Transportation European Union - European unification process & geopolitics	S2	12 24	5,0
	Human resources	International HRM International Sales team management	S2	18	5,0
Strategy & Management TU2	Finance II	M&A (evaluation of enterprises, course & case) International Tax Law	S2	12 24	5,0
	Strategy	International Strategies - Theorie & Case studies International Strategies - Intercultural aspects	S2	12 18	5,0
International Environment TU3	Economics	International economics - Theorie International Corporate Strategies	S2	12 24	5,0
	French for foreign students	Français II	S2	36	5,0
International Business TU4	Marketing	International Marketing	S2	36	5,0
	Legal aspects of business	International business law relating to goods & services and to individual mobility	S2	36	5,0

<p><b>Course Information/Syllabus</b></p>	<p><b>MMIC (Marketing &amp; Management in an international context)</b> is a curriculum which allows students to gain increased knowledge in :</p> <ul style="list-style-type: none"> <li>✓ Business &amp; management relevant topics like entrepreneurship and negotiation, the environment of business (European Union, globalisation, regionalisation)</li> <li>✓ Management of various aspects of importance for success (HRM, financial aspects, purchase, sales, logistics)</li> <li>✓ Marketing (international marketing, quantitative tools for marketing)</li> <li>✓ Legal aspects (taxes, individual mobility, rules concerning trade of goods &amp; services)</li> <li>✓ Economics and strategies</li> </ul> <p>➤ Students can obtain a degree or collect credits under the ECTS scheme, which then are to be validated by their home university</p> <p>➤ The MMIC curriculum is taught by local and foreign institutes' members and by experts with professional background</p> <p>➤ MMIC is based on classes and intensive individual learning</p>
<p><b>Course load per semester</b></p>	<p>➔ 30 ECTS per semester</p>
<p><b>Teaching languages</b></p>	<ul style="list-style-type: none"> <li>• MMIC = English</li> <li>• Local degree programs = French</li> </ul>

<p><b>Approximate Expenses per month in Euros €</b></p>	<ul style="list-style-type: none"> <li>○ <u>State accommodation</u> : 267 € (student room) &amp; 402 € (studio)</li> <li>○ <u>Private accommodation</u> : 600 - 800 €</li> <li>○ <u>Food</u> : 100 - 150 €</li> <li>○ <u>Public Transport</u> : 25 € (students subscription)</li> </ul>
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<p><b>Accommodation</b></p>	<ul style="list-style-type: none"> <li>➤ State accommodation = Crous → <b>few places available each year !</b> (2 campaigns for September &amp; January)</li> <li>➤ Studapart platform : <a href="https://univ-lyon1.studapart.com/fr/">https://univ-lyon1.studapart.com/fr/</a></li> <li>➤ Private accommodations (rent by yourself)</li> </ul> <p>Accommodation support = CAF  <a href="https://www.caf.fr/sites/default/files/cnaf/Documents/international/aide%20remplissage%20ale2018/11072018_AleEtudiantCrous.pdf">https://www.caf.fr/sites/default/files/cnaf/Documents/international/aide%20remplissage%20ale2018/11072018_AleEtudiantCrous.pdf</a>  → Contact <b>Tiphaine ROLLAND</b> - <a href="mailto:tiphaine.rolland@univ-lyon1.fr">tiphaine.rolland@univ-lyon1.fr</a></p>
<p><b>Arrival Information</b></p>	<p>A group of 5 students (G'ErAsmus) will pick you up from Part-Dieu train station &amp; will help out with the practical details of your arrival.</p>
<p><b>Administrative formalities upon arrival</b></p>	<ul style="list-style-type: none"> <li>▪ <u>Accommodation</u> : optional</li> <li>▪ <u>Health insurance</u> : mandatory</li> <li>▪ <u>Civil liability insurance</u> : mandatory</li> </ul>
<p><b>Campus Facilities</b></p>	<ul style="list-style-type: none"> <li>❖ Students restaurant : <a href="http://www.crous-lyon.fr/restauration/nos-resto-u-nos-cafet-u/">http://www.crous-lyon.fr/restauration/nos-resto-u-nos-cafet-u/</a></li> <li>❖ Sports facilities : <a href="http://suaps.univ-lyon1.fr/accueil-745092.kjsp">http://suaps.univ-lyon1.fr/accueil-745092.kjsp</a></li> <li>❖ Library : <a href="http://iut.univ-lyon1.fr/campus/bibliotheque/">http://iut.univ-lyon1.fr/campus/bibliotheque/</a></li> <li>❖ Public transport TCL : <a href="https://www.tcl.fr/tickets-abonnements/titres-et-tarifs/18-25-ans-mensuel">https://www.tcl.fr/tickets-abonnements/titres-et-tarifs/18-25-ans-mensuel</a></li> <li>❖ International Relations Office : <a href="mailto:tiphaine.rolland@univ-lyon1.fr">tiphaine.rolland@univ-lyon1.fr</a></li> <li>❖ Informations for international students : <a href="https://www.universite-lyon.fr/international/venir-a-lyon-et-saint-etienne/pour-vos-etudes/students-welcome-desk/students-welcome-desk-7503.kjsp">https://www.universite-lyon.fr/international/venir-a-lyon-et-saint-etienne/pour-vos-etudes/students-welcome-desk/students-welcome-desk-7503.kjsp</a></li> </ul>
<p><b>Miscellaneous</b>  👍 <i>How to meet French students?</i> 👍</p>	<p>All year round, you will be in contact with GEA 2<sup>nd</sup> year students through a buddy system &amp; you will be offered to join activities with local students, including an induction week-end in the South of France on the last week-end in September &amp; a skiing week the 3<sup>rd</sup> week of January &amp; a lot of student activities during the academic year, on and outside campus.</p>

