



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste na hEolaíochta
& na hInnealtóireachta
College of Science
& Engineering



MSc AgInnovation: Agricultural Innovation & Entrepreneurship



Springboard+ is co-funded by
the Government of Ireland
and the European Union.



Rialtas na hÉireann
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Arna chomhchistiú ag
an Aontas Eorpach
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About the Course:



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Why Choose This Course?

To attract individuals to the agri-food sector and support the economic viability and sustainability of rural communities, this course provides adult learners with:

- The ability to develop and test new products based on customer needs;
- An innovation mindset;
- The communications, marketing, and financial planning knowledge to launch a new business.

Our graduates go on to create startups, secure roles in agri-tech companies, develop social services for their communities, and, most importantly, apply innovations that revitalise family farms.

To find out more information about this course, contact:

Prof John G Breslin
Programme Director
E: john.breslin@universityofgalway.ie

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Course Overview

AgInnovation is a one-year MSc programme that equips adult learners with the skills needed to develop new products or businesses to enhance Irish agriculture and strengthen rural communities. The course combines MIT's "Disciplined Entrepreneurship" methodology with concepts from design thinking and customer discovery. An important feature of the course is that students learn to work with a variety of groups to understand needs and opportunities.

Supported by the Galway University Foundation, the Government of Ireland and the European Union.

Career Opportunities

We aim to create the job creators of the future both as new venture creators and innovators within agri-food and rural organisations. Key words in job titles that graduates would develop skills in are:

- Micro-entrepreneur
- Founder
- Innovation manager
- Head of innovation
- Business manager
- New product development
- Design thinking
- Sales

Duration: 1 Year, Distance
Education/Blended Learning
Average Intake: 30

