



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste Ósta na Sionna
Shannon College of Hotel Management

Study Abroad at Shannon College of Hotel Management – A College of University of Galway

2025-2026



University
of Galway.ie

Planning to Study Abroad?

Why not explore the fusion of **Business and Hospitality** in Ireland, the land of one hundred thousand welcomes? Shannon College of Hotel Management, situated along the scenic Shannon Estuary near Shannon International Airport, offers a unique blend of business and hospitality modules. This combination unlocks diverse career opportunities across multiple industries.

Studying a combination of Business and Hospitality modules in Ireland provides students with a well-rounded experience that blends practical experience with strategic management skills. The interdisciplinary modules offered are designed to equip students with expertise in **financial management, marketing, leadership, and customer service** – key competencies sought after in various sectors, including **tourism, event management, luxury brands, and a wide array of corporate roles**. Ireland's thriving hospitality industry, combined with its strong business environment, ensures students gain valuable industry exposure, global networking opportunities, and the chance to engage with industry experts and leaders, setting them up for a successful and dynamic career path.

Welcome to Shannon College of Hotel Management!

Shannon College of Hotel Management, a college of University of Galway, is one of Ireland's leading institutions for hospitality and business education. Established in 1951, it has built a global reputation for producing world-class graduates who excel in leadership roles across the hospitality and business sectors.

What sets Shannon College apart is its unique blend of academic excellence and industry exposure. Our modules combine business and hospitality management, ensuring graduates possess both strategic and operational expertise. With a strong emphasis on leadership, financial management, marketing, and customer experience, a combination that opens the doors to diverse career opportunities in hospitality, tourism, and business.

Our strong industry connections provide students with unparalleled exposure to global hospitality leaders, offering valuable insights and networking opportunities. Additionally, our alumni network spans the globe, with graduates holding senior positions in prestigious hotel groups, multinational corporations, and entrepreneurial ventures.



Adrian Sylver

Head of Shannon College of
Hotel Management



Keith Carden

Associate Head of Internationalisation, Shannon
College of Hotel Management

Visiting Student Programme

Shannon College of Hotel Management offers a wide range of core hospitality and business courses and electives to visiting students. Many modules offer students the opportunity to explore Ireland's beautiful landscape and culture with field trips included in many modules. All courses are taught in English so visiting students will need sufficient language skills to study through English. Immerse yourself in Irish culture and life, learning the true sense of Irish Hospitality.

Location

Located on the scenic Shannon Estuary, next to Shannon International Airport, our campus offers a dynamic learning environment enriched by Ireland's warm hospitality and thriving tourism industry. At Shannon College, we don't just educate—we inspire the next generation of business and hospitality leaders.

Shannon College of Hotel Management is a satellite campus of the University of Galway. Orientation and all modules will be delivered on the Shannon Campus.

Choosing Your Modules

Available modules are listed overleaf. For full details and curriculum outlines for each module please visit: universityofgalway.ie/shannoncollege/courses/study-abroad/programme-modules/

Assessments

Each module will be assessed. Assessments will be a combination of Continuous Assessment (CA) and Exams. The assessment type for each module has been outlined overleaf.

Fees and Costs

Tuition Fee 1 Semester – €7,500

Tuition Fee 1 Year – €15,000

Uniform – €125

Accommodation – €90 per week for a shared room. (2024 Rate)

Note: Accommodation is provided by an external company and rates may change. Some Modules may include additional costs.

Academic Calander

Semester 1 runs from September to December

Semester 2 runs from January to May

How to Apply

Please request an application form from our admissions officer Joan Markham:

joan.markham@universityofgalway.ie

For More Information

Contact Sarah O Mahony, Marketing Manager:

sarah.omahony@universityofgalway.ie

or visit: universityofgalway.ie/shannoncollege



Shannon College of Hotel Management – Study Abroad Modules

Shannon College offers a wide range of modules covering topics in Business, Hospitality and Management. Choose the modules that match your interest and future ambitions best to create your own bespoke study abroad programme. Join us for one or two semesters. Choose 30 ECTS per semester to make up to your programme.

Module	ECTS	Semester	Assessment
Principles of Management	5	Semester 1	CA + Exam
Introduction to Management Accounting	5	Semester 1	CA + Exam
*Food & Beverage 2	5	Semester 1	CA
Principles of Marketing	5	Semester 1	CA + Exam
*Business Skills Development	5	Semester 1	CA
Management Accounting	5	Semester 1	CA + Exam
Economics for Hospitality Industry	5	Semester 1	CA + Exam
*Applied Research Methods	5	Semester 1	CA
*Strategic Management & Hotel Simulation	5	Semester 1	CA + Exam
*Performance Management & Cost Control	5	Semester 1	CA + Exam
*Revenue Management	5	Semester 1	CA + Exam
Management of Organisational Change	5	Semester 1	CA + Exam
*Advanced Beverage Studies	5	Semester 1	CA
*Advanced Culinary Studies	5	Semester 1	CA
Facilities Management	5	Semester 1	CA
Irish Culture & Hospitality	5	Semester 1 or 2	CA
*French	10	Full Year	CA + Exam
*English as a Foreign Language	10	Full Year	CA + Exam
*German	10	Full Year	CA + Exam
*Spanish	10	Full Year	CA + Exam
Intercultural Communication 1	10	Full Year	CA + Exam
Quantitative Methods	5	Semester 2	CA + Exam
Introduction to Financial Accounting	5	Semester 2	CA + Exam
*Business Finance	5	Semester 2	CA + Exam
*Rooms Division Management	5	Semester 2	CA + Exam
Hospitality & Business Law	5	Semester 2	CA + Exam
Human Resource Management	5	Semester 2	CA + Exam
Information Technology for Business	5	Semester 2	CA
Managerial Economics	5	Semester 2	CA + Exam
*Financial Accounting 1	5	Semester 2	CA + Exam
Principles of Tourism	5	Semester 2	CA + Exam
Entrepreneurship	5	Semester 2	CA
Head of College Keynote Speaker Programme	5	Semester 2	CA + Exam
Intercultural Communication & Management	5	Semester 2	CA + Exam
Organisational Behaviours for Managers	5	Semester 2	CA + Exam
Event Management	5	Semester 2	CA
Hotel Asset Management	5	Semester 2	CA
Public Speaking for Hotel Professionals	5	Semester 2	CA

Please note the following: Modules that require prior learning in the subject area are marked with a *. It may be necessary for operational reasons to alter the course schedule.