



OILSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste Ósta na Sionna
Shannon College of Hotel Management

Study Abroad at Shannon College of Hotel Management – A College of University of Galway

2027-2028



Planning to Study Abroad?

Why not explore the fusion of business and hospitality in Ireland, the land of one hundred thousand welcomes? Shannon College of Hotel Management, situated along the scenic Shannon Estuary near Shannon International Airport, offers a unique blend of business, hospitality, luxury, and experience management education. This distinctive combination opens the door to diverse career opportunities across a wide range of industries.

Studying at Shannon College provides students with a well-rounded experience that combines practical learning with strategic management skills. Students develop expertise in areas such as financial management, marketing, leadership, innovation, and customer experience, key competencies sought after in sectors including hospitality, tourism, events, luxury brands, and international business.

Ireland's thriving hospitality industry, combined with its strong business environment, provides valuable industry exposure, global networking opportunities, and the chance to engage with industry experts and leaders. Together, these experiences create a rewarding study abroad journey and a strong foundation for future career success.

Welcome to Shannon College of Hotel Management!

Shannon College of Hotel Management, a college of the University of Galway, is one of Ireland's leading institutions for hospitality and business education. Established in 1951, it has built a global reputation for producing graduates who excel in leadership roles across the hospitality, tourism, luxury, and business sectors.

What sets Shannon College apart is its unique blend of academic excellence and industry engagement. Our programmes combine business and hospitality management, ensuring students develop both strategic and operational expertise. With a strong emphasis on leadership, financial management, marketing, innovation, and customer experience, students gain the knowledge and skills to succeed in a rapidly evolving global marketplace.

Strong industry connections and a global alumni network enhance the student experience, providing valuable industry insights, professional networking opportunities, and exposure to a wide range of career paths across hospitality, tourism, luxury brands, and international business. Together, these connections create a truly international learning environment and help students build the foundations for future career success.



Adrian Sylver

Head of Shannon College of
Hotel Management



Keith Carden

Associate Head of Internationalisation, Shannon
College of Hotel Management

Visiting Student Programme

Shannon College of Hotel Management offers a diverse range of hospitality, business, luxury and experience management modules and electives for visiting students. Many courses incorporate field trips and experiential learning opportunities, allowing students to engage with Ireland's unique culture, heritage, and spectacular landscapes. Delivered entirely in English, the programme is designed for students with a strong command of the language who are eager to broaden their academic and cultural horizons. Immerse yourself in Irish life, develop new perspectives, and experience the renowned warmth of Irish hospitality firsthand.

Location

Located on the scenic Shannon Estuary, next to Shannon International Airport, our campus offers a dynamic learning environment enriched by Ireland's warm hospitality and thriving tourism industry. At Shannon College, we don't just educate—we inspire the next generation of business and hospitality leaders.

Shannon College of Hotel Management is a satellite campus of the University of Galway. Orientation and all modules will be delivered on the Shannon Campus.

Choosing Your Modules

Available modules are listed overleaf. For full details and curriculum outlines for each module please visit: universityofgalway.ie/shannoncollege/courses/study-abroad/programme-modules/

Assessments

Each module will be assessed. Assessments will be a combination of Continuous Assessment (CA) and Exams. The assessment type for each module has been outlined overleaf.

Fees and Costs

Tuition Fee 1 Semester – €8,000

Tuition Fee 1 Year – €16,000

Uniform – €125

Academic Calendar

Semester 1 runs from September to December

Semester 2 runs from January to May

How to Apply

Please request an application form from our admissions officer Joan Markham:

joan.markham@universityofgalway.ie

For More Information

Contact Sarah O Mahony, Marketing Manager:

sarah.omahony@universityofgalway.ie

or visit: universityofgalway.ie/shannoncollege



Shannon College of Hotel Management – Study Abroad Modules

Shannon College offers a wide range of modules covering topics in Business, Hospitality, Consumer Psychology, Experience Design and Management . Choose the modules that match your interest and future ambitions best to create your own bespoke study abroad programme. Join us for one or two semesters. Choose 30 ECTS per semester to make up to your programme.

Module	ECTS	Semester	Assessment
Principles of Management	5	Semester 1	CA + Exam
Introduction to Management Accounting	5	Semester 1	CA + Exam
*Food & Beverage 2	5	Semester 1	CA
Principles of Marketing	5	Semester 1	CA + Exam
*Business Skills Development	5	Semester 1	CA
Management Accounting	5	Semester 1	CA + Exam
Economics for Hospitality Industry	5	Semester 1	CA + Exam
*Applied Research Methods	5	Semester 1	CA
*Strategic Management & Hotel Simulation	5	Semester 1	CA + Exam
*Performance Management & Cost Control	5	Semester 1	CA + Exam
*Revenue Management	5	Semester 1	CA + Exam
Management of Organisational Change	5	Semester 1	CA + Exam
*Advanced Beverage Studies	5	Semester 1	CA
*Advanced Culinary Studies	5	Semester 1	CA
Facilities Management	5	Semester 1	CA
Consumer Psychology & Behaviour	5	Semester 1	CA + Exam
Luxury Markets & Brands	5	Semester 1	CA + Exam
Irish Culture & Hospitality	5	Semester 1 or 2	CA
*French	10	Full Year	CA + Exam
*English as a Foreign Language	10	Full Year	CA + Exam
*German	10	Full Year	CA + Exam
*Spanish	10	Full Year	CA + Exam
Intercultural Communication 1	10	Full Year	CA + Exam
Quantitative Methods	5	Semester 2	CA + Exam
Introduction to Financial Accounting	5	Semester 2	CA + Exam
*Business Finance	5	Semester 2	CA + Exam
*Rooms Division Management	5	Semester 2	CA + Exam
Hospitality & Business Law	5	Semester 2	CA + Exam
Human Resource Management	5	Semester 2	CA + Exam
Information Technology for Business	5	Semester 2	CA
Managerial Economics	5	Semester 2	CA + Exam
*Financial Accounting 1	5	Semester 2	CA + Exam
Principles of Tourism	5	Semester 2	CA + Exam
Entrepreneurship	5	Semester 2	CA
Head of College Keynote Speaker Programme	5	Semester 2	CA + Exam
Intercultural Communication & Management	5	Semester 2	CA + Exam
Organisational Behaviours for Managers	5	Semester 2	CA + Exam
Event Management	5	Semester 2	CA
Experience Design Principles	5	Semester 2	CA + Exam
Digital Foundations for Luxury Business	5	Semester 2	CA + Exam

Please note the following: Modules that require prior learning in the subject area are marked with a *. It may be necessary for operational reasons to alter the course schedule.